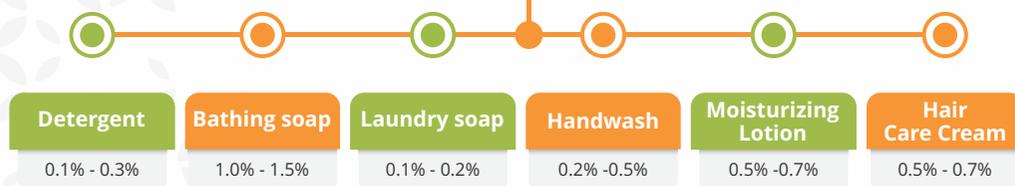


Product Grades

Fragrance Profile	Detergent	Bathing Soap	Laundry Soap	Hand Wash	Moisturizing Lotion	Hair Care Cream
Aloevera		🌿		🌿		
Almond						🌿
Berry Orange						🌿
Citronella	🌿	🌿	🌿	🌿		
Citrus	🌿		🌿			
Cocoa					🌿	
Floral	🌿		🌿			
Fresh	🌿					
Fruity			🌿			🌿
Green Apple				🌿		
Herbal		🌿	🌿	🌿	🌿	
Jasmine	🌿	🌿	🌿	🌿	🌿	
Lavender		🌿	🌿	🌿		🌿
Lemon	🌿	🌿	🌿	🌿	🌿	🌿
Lime	🌿	🌿	🌿	🌿		
Medicated		🌿		🌿		
Rose		🌿		🌿		
Sandal		🌿		🌿		



Recommended Dosage



Prakash Chemicals International Pvt. Ltd.

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Fragrance has enormous power to attract almost every human and create an environment of happiness and harmony around the product. In this world, natural products are considered luxury and synthetic are considered cost effective. So, we have come up with our SPECTROMA range of fragrances with the sole objective of increasing the share of natural ingredients in our daily life products.

How we do it...



Give preference to natural ingredients or ingredients derived from renewable sources in all our fragrance formulations.

Choose ingredients that have least environment impact amongst the ones available for the desired notes.

Create and ensure that natural benefits of fragrance are preserved along with their perceptual benefits.



Choose synthetic ingredients from a process or technology that has least environment impact.

Choose our process of fragrance formulation, usage in the final product and delivery process to the customer that minimizes the environment impact.

Creating fragrance that meets your needs and wants...

At SPECTROMA, we design and customize fragrance considering four perspectives that are measurable, quantifiable and adjustable as per your requirement.

Top Notes

It is the initial smell of the product after adding fragrance. It masks the obnoxious smell of the base product. Top notes normally reflect your product's positioning and creates an instant connect with customers.



Substantivity & Base Notes

Ensure retention of the smell of the product during its usage and its extension after the use. This perspective reflects the carefully formulated ingredients that are slowly released to create and enhance an overall experience of the product for the customer after its initial connect.

Tenacity & Stability

This perspective ensures fragrance performance across shelf life of the product. So that every customer experiences the same aura.

Fragrance Budget

We understand cost control is a critical part of product formulation. We ensure optimization of top notes, base notes and tenacity as desired by you at minimum cost.

PERFUME NOTES

